

City of Asheville North Carolina



City of Asheville



Terry M. Bellamy
Mayor



Our First Brownfields Site

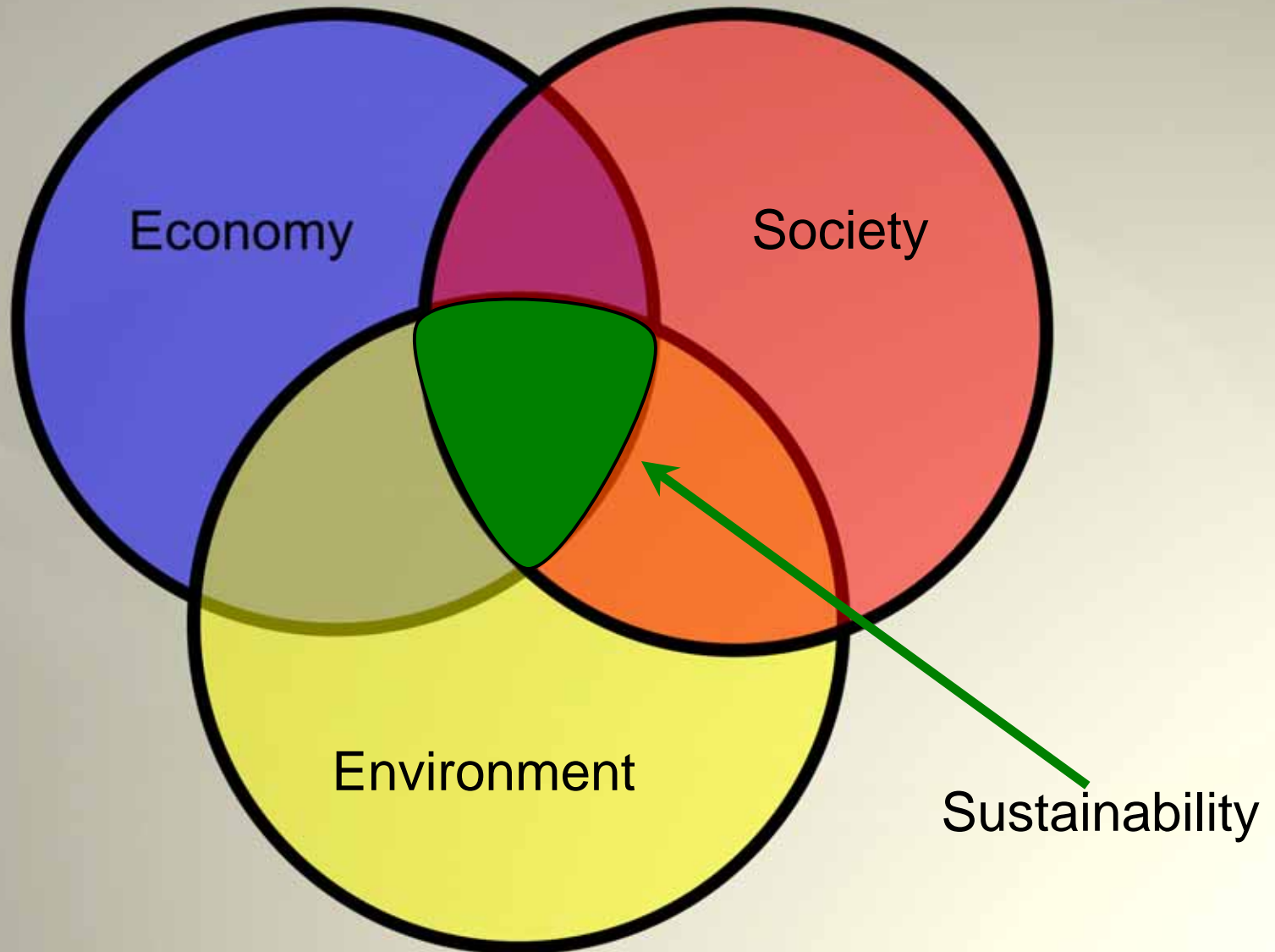
Presentation Overview:



Policy and Practices Sustainable Community & Economic Development

1. City of Asheville – Leading by Example
2. Regional Efforts – Developing Partnerships
3. Partnerships Make it Possible

1. City of Asheville Philosophy



The Sustainability Plan



Grant Southside Community Center



Dr. Wesley Grant Sr. Southside Center, Asheville, NC

One Bin Does it All – Single Stream



Citizens hearing presentation about new “Big Blue”.

Purchasing Power



Using our Purchasing Power to support sustainable economic development

LED Streetlights – Saves \$150K per year

Hybrid Transit Buses – \$71,000 fuel costs

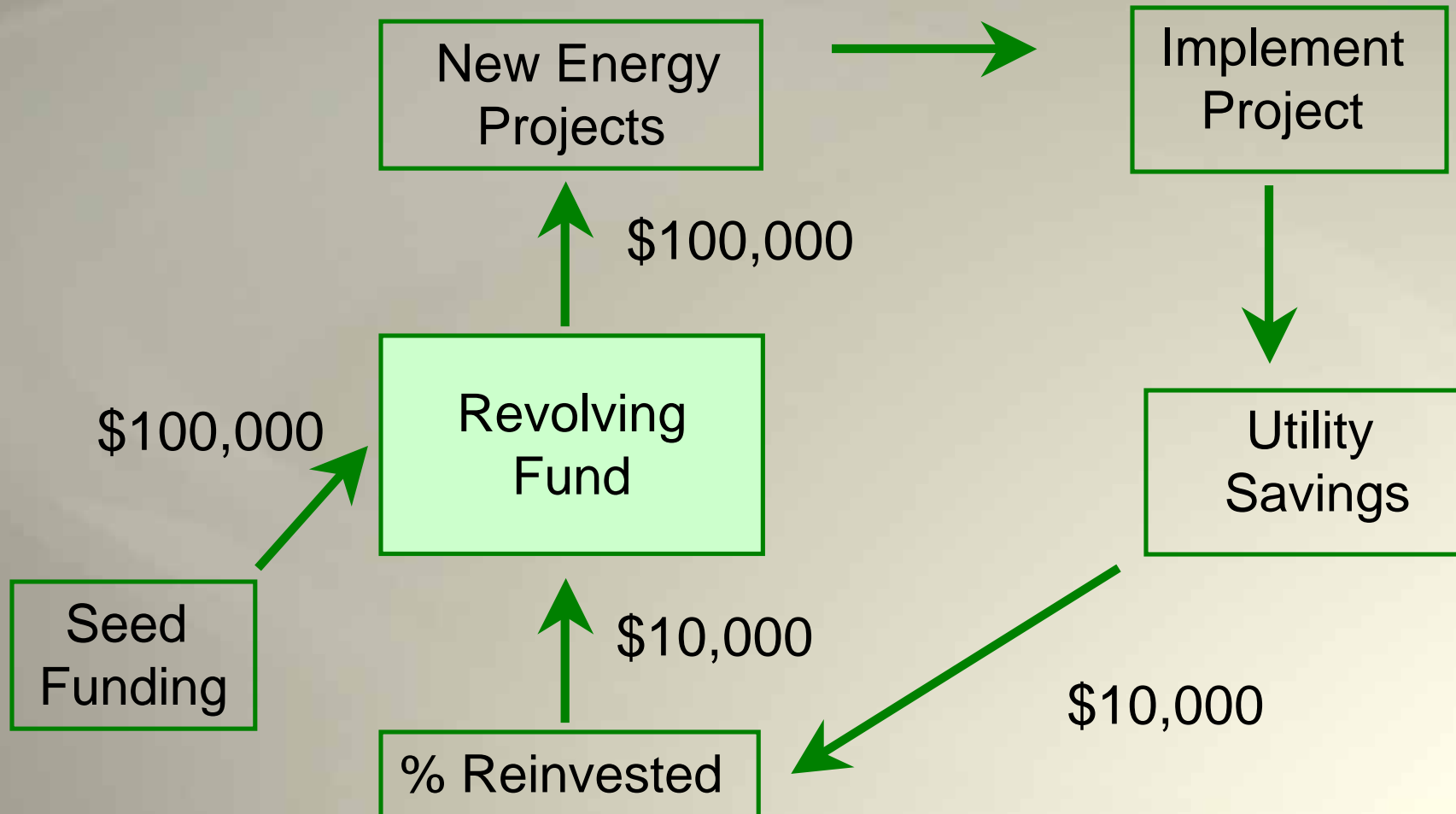
Water Treatment Plant Pumps -- \$80K year

Green Capital Improvement Program



Sustainability saves money – it pays for itself over time.

Green Capital Improvement Program



Asheville Brownfields



Mica Village BEFORE



Mica Village AFTER

Lessons Learned from Mica Village



The City streamlined permitting and other processes

Created incentives for developers

People really did want to live there!

Lofts sold for 30% more than comparable properties

Aggressive outreach and marketing – it worked!

Recent Asheville Brownfields



New Belgium Brewing Plan



New Belgium Brewing



Create 130 jobs

Clean up brownfields site

Improve public infrastructure

Enhance water quality

Multi modal linkages

Eagle Market Streets

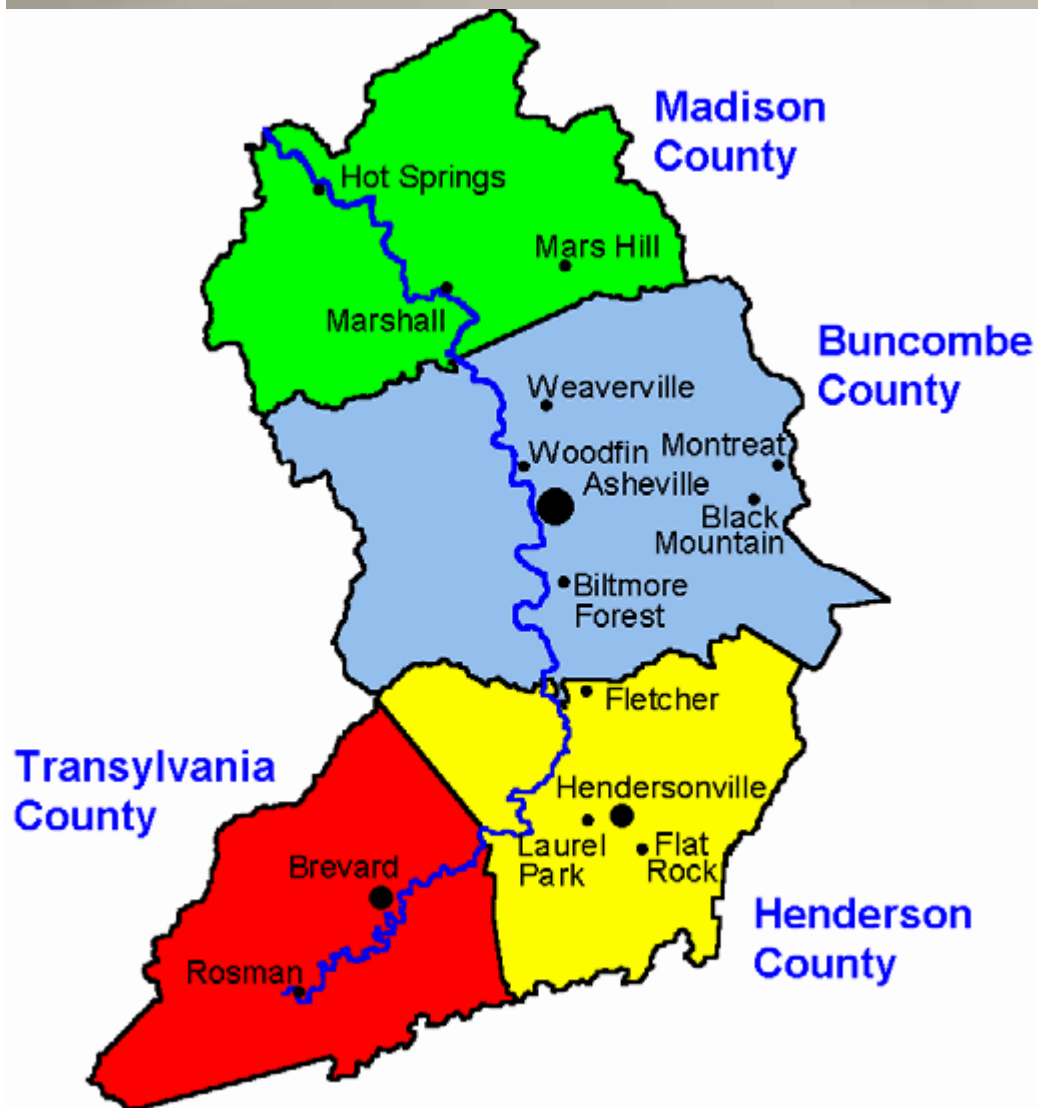


Historical Photo of "The Block"



Artist Rendering of Rehab

2. Regional Efforts – Developing Partnerships



Land of Sky Regional
Council Region

Regional Efforts



City of Conover

Clean Energy Partnerships



Introducing the
Evolve Energy Partnership,
an initiative of business and
community leaders to support
Western North Carolina's thriving
hub of clean energy innovation
and industry development



3. Partnerships Make it Possible



One of Hendersonville's CNG Trucks

City Council Strategic Goals



Installation of solar panels on Fire Station 8 in Asheville

Asheville Green Opportunities



With 4.3 million dollars of funding from a HUD grant the Reid Center is being transformed into a Green Jobs Training Center.

GO and Housing Authority of the City of Asheville have taken on the shared responsibility of managing the renovation of the Reid Center Renovation which started in the summer of 2012.



CNG Partners



Department of Energy

Land of Sky

Mission Hospital

AT&T

PSNC Energy



CNG Vehicles



Converted 27 Vehicles to CNG



Solar Powered Vehicle Charging



Powering Your Car with the Sun in Asheville

First Electric Police Car in North Carolina



Charging Asheville's electric police car.

Community Policing



- Segways
- Walking the Beat
- Bike Patrol

Increased citizen interaction and reducing our carbon footprint.

Working with Our Partners



Flexible

Listened

Engaged

Dedicated

Trusted the Process



Final Thoughts



Thank You

